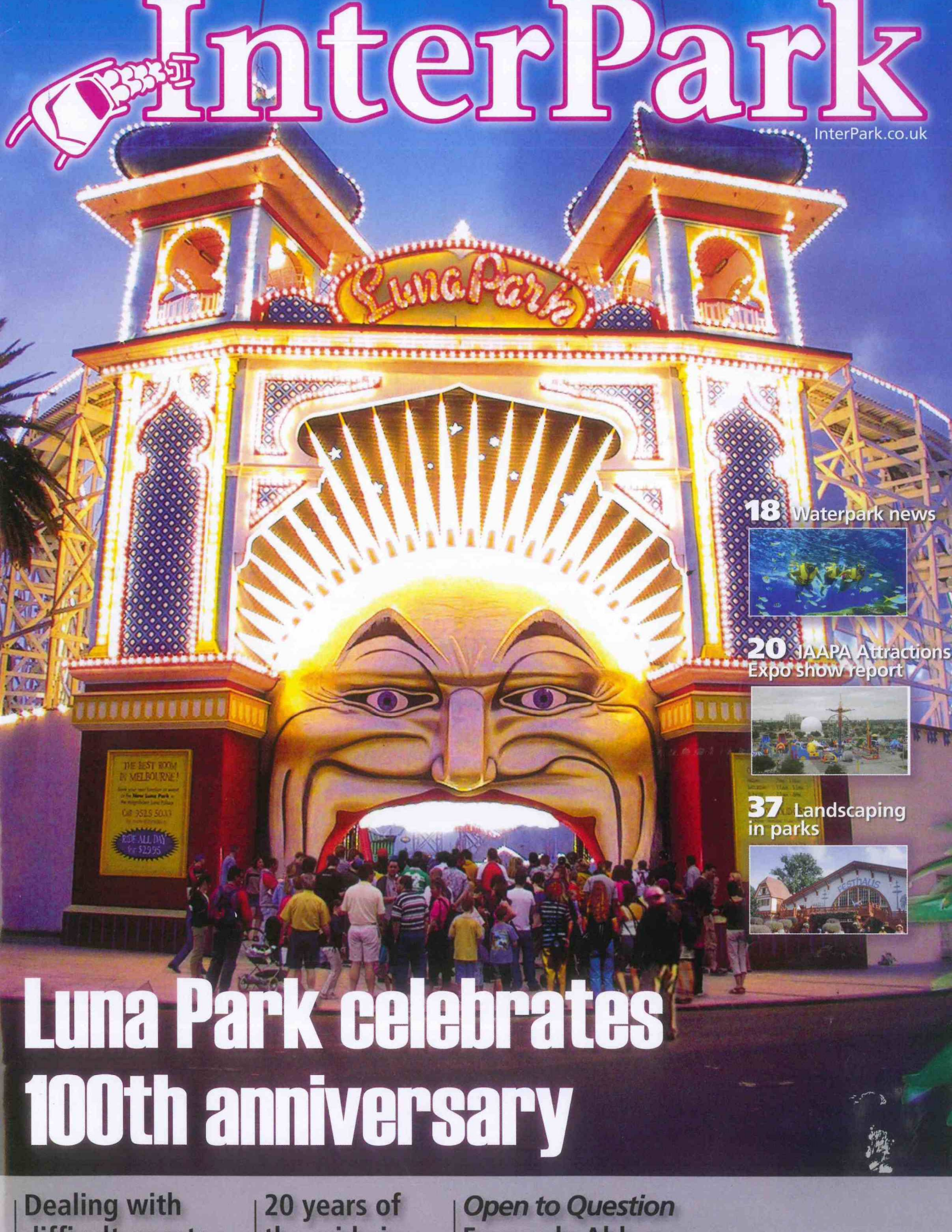


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ATRAX 2012, the first exhibition in Turkey dedicated to the parks and attractions industry, took place at the Istanbul Expo Centre from December 6 to 9.

According to the organisers, Tureks International Exhibitions, a total of 13,171 visitors attended the event from 49 countries, some of the areas represented being Europe, Africa, the Middle East and Russia. Visitors from the home country numbered 10,953, while those from elsewhere totalled 2,218, attendees representing venues such as water parks, FECs, shopping malls, sports centres, hotels and resorts.

Exhibiting companies provided a wide range of products and services including amusement rides, waterpark equipment, simulators, cinema systems, children's attractions, games and play equipment, with 174 exhibitors from 22 countries taking part. These included 98 from Turkey and 76 overseas organisations. Among those present were Pax Company, ESAC, Polin Waterparks and Pool Systems, Profab, SBF/VISA Group, Mich Playground, IS-Ac Istanbul and Balo. A Turkish Night gala dinner was one of the highlights of the events taking place alongside the trade show.

ATRAX 2013 will be held over three days rather than four and is scheduled to take place from December 5 to 7. A conference programme is one of the new elements planned for the event.

